



07/08/03

**ELLIOT B. ARONSON, Esq.****Customer No. 9651****(540) 658-9511****MAIL STOP PATENT APPLICATION****Commissioner for Patents****PO Box 1450****Alexandria, VA 22313-1450****Attorney Docket No: 167.001****Inventor(s): Wasserman, Eric G.****Quatse, Jesse T.****Karhinen, Ansii****Title: High-Precision Customer-Based Targeting  
By Individual Usage Statistics****Express Label No: ER035903261US**

19587 U.S. PTO

10/616486



07/08/03

July 8, 2003

**PATENT APPLICATION TRANSMITTAL SHEET**

Sir:

The above-referenced application is submitted herewith for filing. The following documents are enclosed:

- Specification (32 pages, including 22 claims and Abstract of Disclosure)
- 10 sheets of formal drawings
- An unsigned Declaration and Power of Attorney
- Return receipt postcard

The filing fee is not paid at this time.

Respectfully submitted,

*Elliot B. Aronson*

Elliot B. Aronson

Reg. No. 29,279

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Date of Deposit July 8, 2003

I hereby certify that this is being deposited with the United States Postal Service  
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By

*Elliot B. Aronson*

Elliot B. Aronson